

3 December 2020

#### **Osprey Investor Presentation**

Minnesota, United States and Melbourne, Australia – 3 December 2020 – Osprey Medical, Inc. (ASX:OSP) (Osprey or the Company), a global medical device company focused on making heart imaging procedures safer for patients with poor kidney function, will provide an updated corporate presentation for investors. Slides from the presentation, included with this release, will be delivered by CEO Mike McCormick at The ShareCafé Small Cap "Hidden Gems" webinar series to be held on Friday 4 December 2020 from 12:30pm AEDT. To access the free event, please register here

<u>https://us02web.zoom.us/webinar/register/WN\_1bWvC0XdSKWj7pfpfOjNrw</u>. A replay of the webinar will be made available following the event via the ShareCafé website <u>https://www.sharecafe.com.au/</u>.

This release dated 3 December 2020 has been authorised for lodgement to ASX by Mike McCormick, CEO of Osprey Medical.

– ENDS –

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#### About Osprey Medical (ASX: OSP)

Osprey Medical's vision is to make heart imaging procedures safer for patients with poor kidney function. The amount of dye (contrast) used during angiographic imaging procedures increases the patient's risk for dye-related kidney damage known as Contrast-Induced Acute Kidney Injury (CI-AKI). The Company's core technologies originated from research conducted by Dr David Kaye at Melbourne's Baker Institute. Its proprietary dye reduction and monitoring technologies are designed to help physicians minimize dye usage and monitor the dose of dye real time throughout the procedure. The Company's DyeVert™ System reduces contrast while maintaining image quality in a self-adjusting easy-to-use design that monitors dye usage. Osprey Medical's Board and Management are comprised of experienced and successful personnel with established track records covering medical device development, regulatory approvals, sales and marketing, and mergers-acquisitions. Osprey Medical's advisory board comprises world-recognised experts in heart and kidney diseases.

#### **Forward-Looking Statements**

This announcement contains or may contain forward-looking statements that are based on management's beliefs, assumptions, and expectations and on information currently available to management. Forward-looking statements involve known and unknown risks, uncertainties, contingencies and other factors, many of which are beyond the Company's control (including but not limited to the

COVID-19 pandemic), subject to change without notice and may involve significant elements of subjective judgment and assumptions as to future events which may or may not be correct.

All statements that address operating performance, events or developments that we expect or anticipate will occur in the future are forward-looking statements, including without limitation our expectations with respect to our ability to commercialize our products including our estimates of potential revenues, costs, profitability and financial performance; our ability to develop and commercialize new products including our ability to obtain reimbursement for our products; our expectations with respect to our clinical trials, including enrolment in or completion of our clinical trials and our associated regulatory submissions and approvals; our expectations with respect to the integrity or capabilities of our intellectual property position.

Management believes that these forward-looking statements are reasonable as and when made. You should not place undue reliance on forward-looking statements because they speak only as of the date when made. Given the current uncertainties regarding the impact of the COVID-19 on the trading conditions impacting the Company, the financial markets and the health services world-wide, investors are cautioned not to place undue reliance on the current trading outlook.

Osprey does not assume any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Osprey may not actually achieve the plans, projections or expectations disclosed in forward-looking statements, and actual results, developments or events could differ materially from those disclosed in the forward-looking statements.

#### **Foreign Ownership Restriction**

Osprey's CHESS Depositary Interests (CDIs) are issued in reliance on the exemption from registration contained in Regulation S of the US Securities Act of 1933 (Securities Act) for offers or sales which are made outside the US. Accordingly, the CDIs have not been, and will not be, registered under the Securities Act or the laws of any state or other jurisdiction in the US. The holders of Osprey's CDIs are unable to sell the CDIs into the US or to a US person unless the re-sale of the CDIs is registered under the Securities Act or an exemption is available. Hedging transactions with regard to the CDIs may only be conducted in accordance with the Securities Act.

## OSPREY MEDICAL

## ShareCafe Webinar

#### ASX:OSP 4 December 2020





**Clear and large problem:** Contrast-Induced Acute Kidney Injury (CI-AKI) is increasingly associated with poor patient outcomes and costs hospitals over US\$900m a year in the USA alone<sup>1</sup>



**Our technology is the solution:** DyeVert has a ~\$1.1B addressable market<sup>2</sup> and is clinically proven to reduce the risk of CI-AKI through dye minimization and monitoring in angiographic procedures



**Executing on US GPO-led growth plan with significant whitespace ahead:** Focus on increasing penetration in existing regions with direct salesforce while expanding coverage with addition of independent sales agents in new regions



**Outside US becoming a material business following GE Healthcare partnership:** Recently signed milestone distribution agreement with GE Healthcare across Europe and parts of Asia and another distribution agreement in Australia and New Zealand

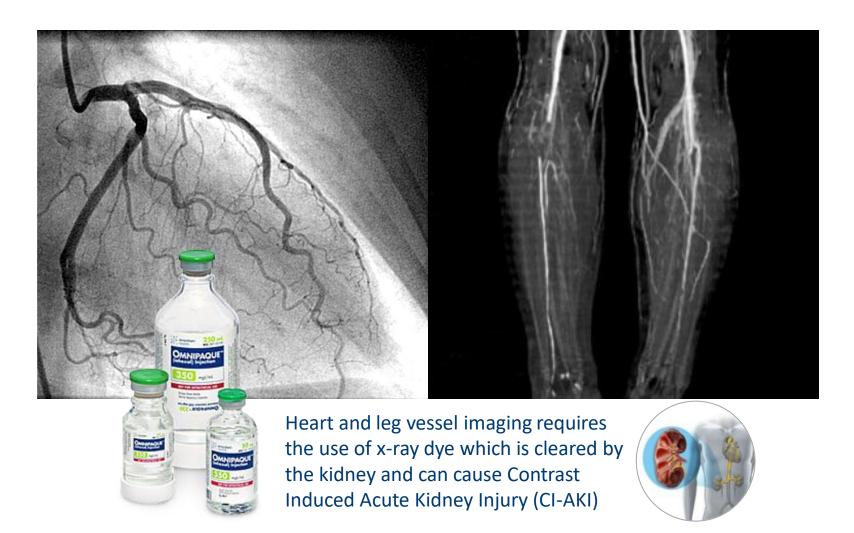


A great value opportunity: Continued strong year on year revenue growth of 84% CAGR CY16-19 has not translated to share price growth

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### **Clear and large problem** | Making angiography safer for Chronic Kidney Disease patients





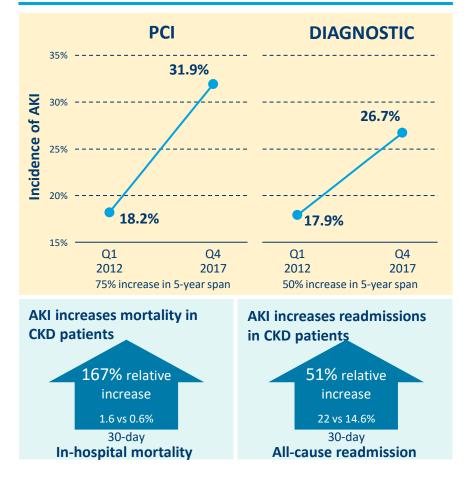




### Clear and large problem | The Burden of Illness study<sup>1</sup> highlights the costs of CI-AKI to both patients and hospitals

**PREMIER** A study of 749 hospitals with 2.8m angiography patients with CKD

### A rising problem in CKD patients



#### AKI increases hospital costs<sup>1</sup>



AKI patients are more likely to be discharged to nonhome facilities





more likely to be more likely to be discharged to discharged to nursi hospice or rehab facility

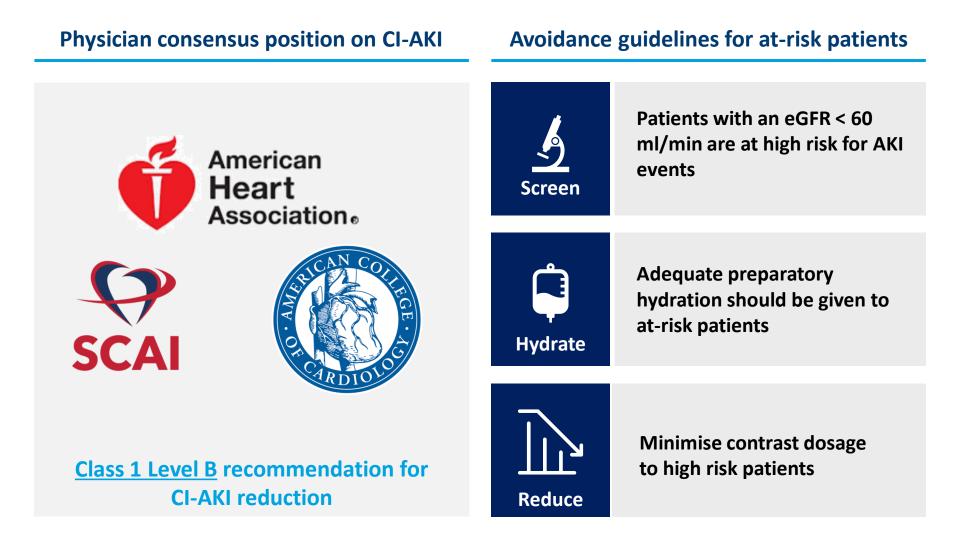




more likely to be transferred to acute care hospital

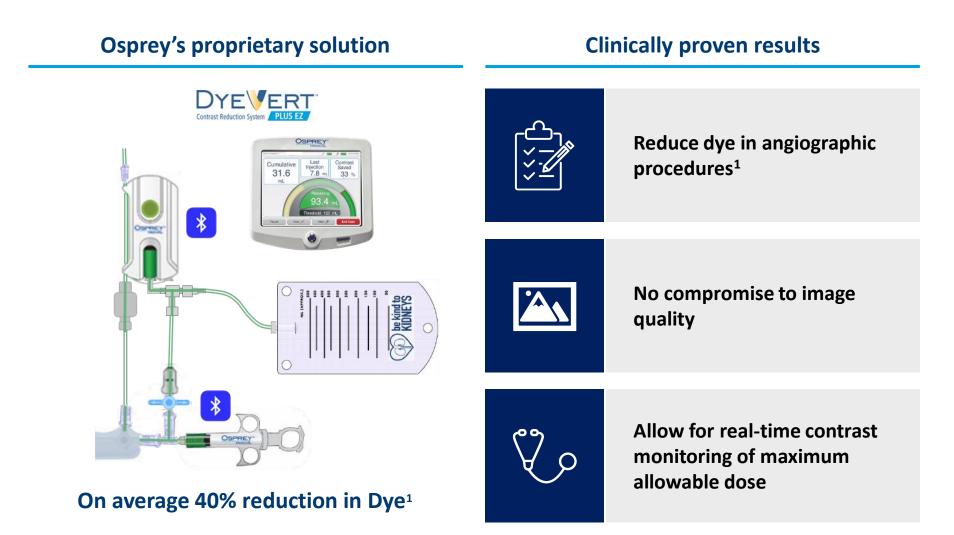


# **Clear and large problem** There is a concerted and growing focus on AKI avoidance



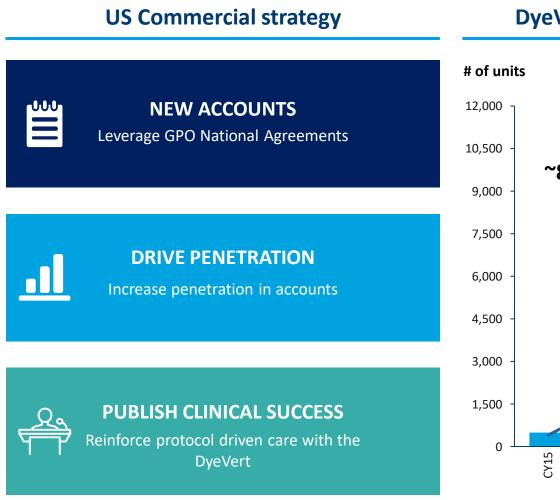


# **Our technology is the solution** | Osprey's proprietary technology is patent protected

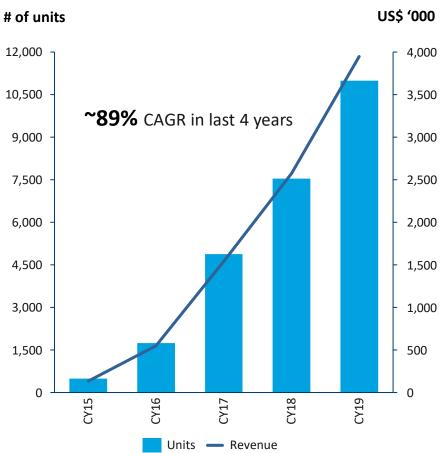




# **Commercial approach** Key commercial highlights demonstrate strong customer adoption



#### DyeVert unit sales since 2015 (#)<sup>1</sup>



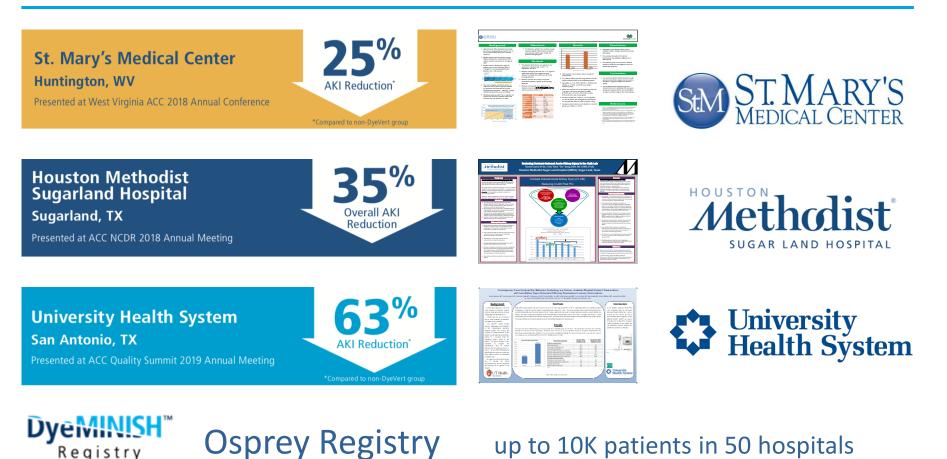
### Commercial approach | Cost-effective expansion across US with independent sales agents coming on board

	Osprey's cost-effective, sustainable expansion across US		
Penetrate existing regions with direct salesforce	8 new states added with first ISA signed	Potential coverage of ~80% of US market	
<ul> <li>Continue penetrating existing customers with direct salesforce:</li> <li>✓ Currently covering 16 states</li> <li>✓ Direct salesforce continues to penetrate existing regions and hospitals successfully</li> <li>✓ Sales nearing pre-COVID levels despite halving salesforce</li> </ul>	<ul> <li>Part of Osprey's lean, sustainable expansion to increase coverage in US:</li> <li>✓ Independent Sales Agency agreement (ISA) signed in Nov-20</li> <li>✓ BioCore's sales team will be deployed in 8 new states outside of Osprey's existing coverage</li> <li>✓ Osprey's team will work closely with BioCore to help convert customers</li> </ul>	<ul> <li>Currently in talks with a number of ISAs to continue expansion in near-term:</li> <li>✓ More ISAs to follow in line with cost-effective expansion</li> <li>✓ Strategy provides Osprey with dual-pronged sales approach in US via distributors and direct sales reps</li> <li>✓ Leveraging distributors' access plus OSP's product expertise to win new customers</li> </ul>	



# **Commercial approach** Real-world AKI prevention strategies that work

#### **AKI reduction initiatives**





# **Clear future growth strategy** Clear plan with significant whitespace for growth

Clear plan for accelerated future growth	Whitespace for commercial growth
<ol> <li>Increase penetration with existing customers</li> <li>Protocols driven approach adds consistency</li> <li>Tracking of AKI and Publication of results</li> </ol>	20% of US customers CKD patients were protected with DyeVert in 2019
<ul> <li>2. GPO focus for opening new US customers</li> <li>Leverage 5 existing GPO contracts to expand to new hospitals</li> <li>Addition of ISAs across US to expand coverage</li> </ul>	50% coverage of hospitals under the GPO model
<ul> <li>3. GE OUS market expansion</li> <li>Leverage GE's position as the largest global player in contrast media and molecular imaging agents (signed in Jul-20)</li> </ul>	GE commercialisation team of over 120 in the contracted area who will be selling the Osprey portfolio of products
<ul> <li>4. Australia &amp; New Zealand distribution signed</li> <li>Leverage Regional Health Care Group's extensive experience in supplying medical equipment and contrast media (signed in Sep-20)</li> </ul>	First entry into market where DyeVert technology was developed



### Significant value upside | Strong revenue growth has not translated to share price growth



#### ...despite continued strong sales growth<sup>1</sup>

Share price remains at historic lows...



# High calibre board and management team | Highly experienced board and management team



#### Mike McCormick | President and CEO

- 30+ years medical device experience across private and public companies.
- Formerly CEO of Anulux and Centrepulse Spine Tech



#### John Erb | Non-Executive Chairman

 35+ years of medical device experience and also currently Chairman and CEO of CHF Solutions



#### Chris Nave | Non-Executive Director

 Founding partner of Brandon Capital and CEO of the Medical Research Commercialisation Fund



## Sandra Lesenfants | Non-Executive Director

 Currently serves as Vice President & General Manager of endoVenous business in the Medtronic Cardiac & Vascular Group



## **Neville Mitchell** | Non-Executive Director

 Formerly CFO and Company Secretary at Cochlear where he was for 20+ years and a board member at Sirtex Medical



	<b>GPO Strategy</b> National contracts and publications	<b>Continue to build on GPO strategy within the US</b> Use national contract and independent sales agents to open new acco Leverage published data from GPO hospitals to support growth	unts
8	<b>GE Partnership</b> A game changer for OUS	<b>GE agreement to drive sales in OUS regions</b> Revenue certainty over the contract duration with prescribed minimur purchase levels with significant potential for upside Stable ASPs locking in margin	n
Ś	<b>R&amp;D</b> Continued investment in R&D	<b>DyeVert Power XT</b> has CE Mark for EU commercialization by GE FDA clearance for the US is expected in early 2021	
		<b>DyeVert featured in the SCAI Scientific Session in 2020</b> with strong	

- **PODIUM** Scientific presentations
- **DyeVert featured in the SCAI Scientific Session in 2020** with strong validation from several medical practitioners
- Continue to build brand awareness through presentations at various reputable conferences and support of key opinion leaders

### Disclaimer

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DyeVert<sup>™</sup>, DyeVert Plus and DyeTect Systems Regulatory Status: Europe – CE Mark obtained; Australia – TGA approval obtained; United States – 510(k) cleared.